

New Regulation on E-Commerce

After five long years since the issuance of Law No. 7 of 2014 on Trade (the “**Trade Law**”), the Government of Indonesia finally issued an implementing regulation on e-commerce on 20 November 2019, through Government Regulation No. 80 of 2019 on Trade through the Electronic System (“**GR 80/2019**”). This regulation is part of the Government’s efforts to encourage internet-based transactions and trading as part of making Indonesia 4.0.

GR 80/2019 has 19 chapters and an extensive scope. Its aim is to provide legal certainty for the continuous development of electronic-based trading activities (*Perdagangan Melalui Sistem Elektronik* – “**E-Commerce**”) in Indonesia, and covers, among other things, E-Commerce parties, the general requirements and obligations for E-Commerce, the protection of consumers and personal data and administrative sanctions for violations of GR 80/2019.

This newly issued regulation came into effect on 25 November 2019, and existing E-Commerce business practitioners engaged in E-Commerce business activities before GR 80/2019 became effective are required to adjust and comply with this regulation within two years of 25 November 2019 (ie by 25 November 2021).

Written by [Kurniawan Tanzil](#), [Maria Sagrado](#), and [Brinanda Lidwina Kaliska](#), read about the key provisions of the new regulation by clicking the button below.