

New Indonesian Franchise Regulation Relaxes Certain Requirements

Franchising has become one of the most prominent business models in recent years, particularly in sectors such as food & beverage (F&B), education, fashion and modern lifestyle. Franchise players can now enjoy some relaxation from the previous regulation which has controversies in some aspect. A new franchise regulation was issued on 3 September 2019 and came into force on 4 September 2019. The new regulation was introduced with the intention of simplifying the registration process and to facilitating investors has replaced all of the previous ministerial-level franchise regulations.

Written by [Lia Alizia](#), [Norma Mutalib](#), [Reagan Roy Teguh](#), and [Mira Ayu Lestari](#), read about the details of the regulation by clicking the button below.