

Indonesia: Regulating the Sale and Provision of Digital Content through Mobile Cellular Networks

With the continuous and rapid advancement of technology and the increase in the use of digital technology, the provision and sale of digital content has become more and more appealing. This is evident from the emergence of a plethora of businesses the activities of which include engaging in the sale of digital content such as video games, ring back tones, music and videos as well as the rise in the demand for digital content sold through mobile phones.

As the world's 4th most populated country with over 120 million active smart phone users, Indonesia has naturally become an attractive place for investment in the digital content sector. Given the size of the potential market and the growing business interest, the Indonesian government try to protect the interests of both consumers and content providers by issuing Minister of Communication and Informatics Regulation No. 9 of 2017 on The Administration of Content-Providing Services in Mobile Cellular Networks ("**MOCI Reg 9/2017**") on the sale of digital content.

Written by [Maria Sagrado](#) and [Ghaliva Nadira Sjarif](#), read about the details of the regulation by clicking the link below.