



AsiaIP Publication - IP enforcement developments on Indonesia's ecommerce platforms

How are Indonesia's ecommerce giants tackling IP violations?

In this article, our Partner, [Reagan Roy](#) Teguh, explores the progress being made in, and the persistent challenges of, the enforcement of intellectual property protection regulations on platforms like Tokopedia and Shopee, amid the continuing boom in Indonesia's ecommerce sector.

As ecommerce turnover surpassed USD 40 billion in 2024, concerns over counterfeit goods have also grown. Reagan highlights how Tokopedia has taken proactive steps, including the use of AI-driven tools, while Shopee continues to face scrutiny.

Please click here to read more: https://lnkd.in/gJX2_bKV